

# Anna Piechowski

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**Skills** | **Programming:** Ruby/Rails, React, JavaScript, jQuery, CSS3, Sass, HTML5, C#, Python, MySQL  
**Development tools:** Git + GitHub, RubyMine, Linux (Ubuntu), Errbit, Rollbar

**Experience** | **Senior Developer | Bonanza | Seattle, WA** *June 2015 - Present*

- Primary end-to-end developer for major customer-facing features on an ecommerce website with 40k active sellers and 30 million items
- Collaborate with designers, project managers, and customer support to turn requirements and mockups into engaging and delightful user experiences
- Spearheaded the integration of a modern JavaScript framework (React) into a monolithic Rails codebase, including incorporating webpack into a custom asset pipeline
- Served as lead developer for one year and introduced new processes to a fast-growing team, including sprint planning meetings and regular one-on-ones

**Software Developer | UW-Bothell Digital Future Lab | Bothell, WA** *Jan 2015 – Jun 2015*

- Overhauled level progression, level loading, score system, and touch controls for an interactive 2D puzzle game using Unity and C#
- Introduced new team processes for tracking bugs and feature requests
- Collaborated with a design team to turn abstract ideas and requirements into functioning game components

**Technical Writing Intern | Predixion Software | Redmond, WA** *Apr 2014 – Apr 2015*

- Worked closely with a software development team to ship a high-quality product and promote a positive, consistent user experience
- Drove content creation and shipping of a technical outreach email campaign to increase user knowledge and product adoption, reaching approximately 2,000 users per week
- Authored and revitalized documentation for a major predictive analytics software product release with a focus on user education and experience

**Projects** | **Bonanza's Customer Marketing Tools**

[www.bonanza.com/blog/main/Crafting\\_Your\\_Own\\_Customized\\_Marketing\\_Campaigns](http://www.bonanza.com/blog/main/Crafting_Your_Own_Customized_Marketing_Campaigns)

- Designed and implemented data collection and storage models, complex filtering tools, and tools to create and dispatch customized marketing campaigns, providing sellers with unique insight into their traffic and buyers and the ability to cultivate their own repeat customers
- Since its release, our sellers have created over 7700 marketing campaigns, generating over \$94,000 in sales

**Item listing page overhaul**

[www.bonanza.com/listings/Bonanza-Mongoose-Space-Needle-Zip-Up-Hoodie/289605914](http://www.bonanza.com/listings/Bonanza-Mongoose-Space-Needle-Zip-Up-Hoodie/289605914)

- Rebuilt the site's most visited route from a static, desktop-first view to a fully responsive, mobile-first page, contributing to a 35% increase in our mobile conversion rate in the quarter following deployment

**Seasonal shopping CMA**

[www.bonanza.com/halloween](http://www.bonanza.com/halloween)

- Built a CMA that allows our admins to create customized, fully responsive season-focused landing pages without developer intervention
- Landing pages created through the tool have increased sales in key seasonal categories up to 150%

**Education** | **Bachelor of Science in Computer Science and Software Engineering** *June 2015*  
University of Washington-Bothell  
GPA 3.93/4.0